

Cookie Policy Paylogic

Paylogic is the trademark for See Tickets B.V.

This Cookie Policy has been in force since 01 May 2014.

What are cookies?

A cookie, also known as an HTTP cookie, web cookie, or browser cookie, is usually a small piece of data sent from a website and stored in your web browser while you are browsing a website. When you are browsing the same website in the future, the data stored in the cookie can be retrieved by the website to notify the website of your previous activity. (Source: [Wikipedia](#))

How are cookies used at Paylogic

Paylogic uses cookies to provide its services to you and event organisers. The cookies enable you to buy tickets for events of the organisers, provide insight into how our services are used, provide support, integrate with social media and improve our service to our customers (the event organisers).

Without cookies we would not be able to provide the high quality service and the Paylogic platform would not work optimally.

Besides the cookies we use in order to make our software work, we use third party software like Google Analytics to gain insight in how our services are used and provide valuable analytical data for marketing purposes to event organisers.

This policy describes all the services that use cookies, which we offer to event organisers that use Paylogic for ticket sales. It is up to the event organiser to decide which of these services are used.

Your privacy is very important to us and therefore we take this to heart when using cookies. Our use of cookies is completely in line with the applicable laws and regulations.

Some of these services enable the event organiser to use targeted advertisements and create profiles. When they do and you are located in the European Union we will not enable these services until you accepted these cookies explicitly.

What type of cookies are used at Paylogic

Functional cookies Functional cookies are cookies that make our service work. They enable you to buy tickets in our shop, store preferences like language and currency and to remember you so you don't have to login every time you visit Paylogic. These cookies are always set by Paylogic and third parties do not have access to these cookies and the data stored in them.

Analytics cookies Paylogic makes use of third parties to measure the use of its services. We also enable event organisers to use these services to measure traffic such as website visits and measure the effectiveness of marketing campaigns. No personal data is shared with these services and no profiles are created. These services may place cookies on your computer for example to measure if you have visited our website before.